

GRAPHIC DESIGN/VISUAL COMMUNICATIONS, AAS

Suggested Sequence of Study

Course	Title	Credit Hours
First Semester		
GDVC 1400	Introduction to Graphic Design	3.0
GDVC 1500	Digital Imaging	3.0
GDVC 1550	Illustration	3.0
BSAD 1010	Personal/Professional Development	3.0
Select one of the following courses:		3.0
ACCT 1025	Introduction to Accounting	
ACCT 1200	Principles of Accounting I	
MATH 1150	College Algebra	
BSAD 2500	Business Mathematics	
Credit Hours		15.0
Second Semester		
GDVC 1450	Typography	3.0
GDVC 1600	Publication and Book Design	3.0
BSAD 1030	Business & Professional Speaking	3.0
BSAD 1050	Introduction to Business	3.0
BSAD 2250 or ENGL 1010	Business Communications or English Composition I	3.0
Credit Hours		15.0
Third Semester		
GDVC 2400	Multimedia	3.0
GDVC 2450	3-D & Animation	3.0
ARTS 1210	Drawing I	3.0
BSAD 2520	Principles of Marketing	3.0
INFO 1695	Web Design I	3.0
Credit Hours		15.0
Fourth Semester		
GDVC 2600	Portfolio	3.0
GDVC 2700	Internship	3.0
ENTR 1050	Introduction to Entrepreneurship	3.0
INFO 1696	Web Design II	3.0
General Education Requirements (https://catalog.mpcc.edu/course-catalog/programs/associate-applied-science/#aasrequirements) ¹		3.0
Credit Hours		15.0
Total Credit Hours		60.0

¹ Humanities or Social Science (Select from List of Courses under AAS Degree)