

SPORTS & RECREATION MANAGEMENT, AAS

Program Description

The Mid-Plains Community College Associate of Applied Science in Business with an emphasis in Sports and Recreation Management will provide you with a clear understanding of the role and responsibilities of sports management.

As a graduate you will have a solid management foundation to apply to sports management, financial and economic principles as they apply to sports management, legal and ethical issues within the industry.

Career Opportunities

Employment opportunities with this degree may include the following:

- Equipment marketing
- Account sales
- Sports marketing
- College athletics
- Sports consulting
- Public relations
- Facility management
- Supervisory positions
- Health and recreation centers
- YMCAs
- Hotel and resorts
- Cruise ships
- Community centers
- Senior centers

Associate of Applied Science Degree Business

Sports and Recreation Management Emphasis

Suggested Sequence of Study

Course	Title	Credit Hours
First Semester		
Fall		
ACCT 1025 or ACCT 1200	Bookkeeping for Business or Principles of Accounting I	3.0
BSAD 1000	Leadership & Team Development	1.5
BSAD 1050	Introduction to Business	3.0
BSAD 1060	Introduction to Sports Management	3.0
BSAD 1100	Personal Finance	3.0
PHED Approved PHED Elective(s)		3.0
Credit Hours		16.5
Second Semester		
Spring		
BSAD 1010	Personal/Professional Development	3.0
BSAD 1030	Business & Professional Speaking	3.0
BSAD 2080	Event Marketing/Sponsorship	3.0
OFFT 2080	Business Math & Calculators	3.0

PHED Approved PHED Elective(s)	3.0
Credit Hours	15.0

Third Semester

Fall

BSAD 2070	Risk Management for Events & Sports	3.0
BSAD 2060	Intro Sports Facilities Management	3.0
BSAD 2250	Business Communications	3.0
BSAD 2510 or OFFT 2150	Business Computer Systems or Integrated Information Processing	3.0-4.0

Select one of the following: 3.0

SOCI 2150	Issues of Unity & Diversity	
Approved SOCI Course		

Credit Hours 15.0-16.0

Fourth Semester

Spring

BSAD 2540 or BSAD 2210	Principles of Management or Supervisory Management	3.0
BSAD 2745	Business Internship	5.0
Business Electives (https://catalog.mppcc.edu/course-catalog/programs/business/#electivestext)		7.0

Credit Hours 15.0

Total Credit Hours 61.5-62.5

Core PHED electives from which to select:

Code	Title	Credit Hours
PHED 1600	Sports Officiating	2.0
PHED 1750	Intro to Phys Educ	3.0
PHED 1810	Drugs & Sports	2.0

Course work in business, foreign language, economics, real estate, psychology, sociology, government, composition, statistics, information technology and cultural diversity would complement the business program. Please see the list of electives below.

Electives List

Code	Title	Credit Hours
ACCT 1010	Payroll Accounting	2.0
ACCT 1210	Principles of Accounting II	3.0
ACCT 2020	Income Tax Acct for Individuals	3.0
ACCT 2130	Intermediate Accounting I	3.0
ACCT 2160	Intermediate Accounting II	3.0
ACCT 2170	Introductory Cost Accounting	3.0
AGRI 1410	Intro to Ag-Economics	3.0
AGRI 1745	Agribusiness & Food Marketing	3.0
AGRI 2040	Farm & Ranch Management	3.0
AGRI 2041	Farm & Ranch Management Lab	1.0
BSAD 1060	Introduction to Sports Management	3.0
BSAD 1070	Customer Service	3.0
BSAD 1100	Personal Finance	3.0
BSAD 1110	Introduction to Events Management	3.0
BSAD 1120	Social Issues/Nonprofit Sector	3.0
BSAD 1500	Leadership Behavior	1.5
BSAD 2000	Intro to Leadership Concepts	3.0

BSAD 2010	Principles of Selling	3.0
BSAD 2020	Leadership Development	3.0
BSAD 2050	Strategic Planning and Leadership	3.0
BSAD 2060	Intro Sports Facilities Management	3.0
BSAD 2070	Risk Management for Events & Sports	3.0
BSAD 2080	Event Marketing/Sponsorship	3.0
BSAD 2100	Organizational Behavior	3.0
BSAD 2110	Non-profit Management & Leadership	3.0
BSAD 2120	Fundraising for a Cause	3.0
BSAD 2210	Supervisory Management	3.0
BSAD 2350	Advertising	3.0
BSAD 2370	E-Marketing	3.0
BSAD 2520	Principles of Marketing	3.0
BSAD 2540	Principles of Management	3.0
BSAD 2720	Business Law II	3.0
CSCE	Any CSCE course approved by the business advisor and business & technology division chair	
ECON 1000	Contemporary Economic Issues	3.0
ECON 2110	Principles of Macroeconomics	3.0
ECON 2120	Principles of Microeconomics	3.0
ENGL 1010	English Composition I	3.0
ENTR 2040	Entrepreneurship Feasibility Study	3.0
ENTR 2050	Marketing for the Entrepreneur	3.0
ENTR 2060	Entrepreneurship Legal Issues	3.0
ENTR 2070	Entrepreneurship Financial Topics	3.0
ENTR 2090	Entrepreneurship Business Plan	3.0
FACS 2300	Visual Merchandising	3.0
INFO	Any INFO course approved by the business advisor and business & technology division chair	
OFFT 1150 or OFFT 1160	Input Keyboard Technology I Input Keyboard Technology II	3.0
OFFT 2050	Records Management	3.0
OFFT 2170	MS Office Integration	3.0
OFFT 2350	Administrative Proc & Mgmt	3.0
PSYC 1810	Intro to Psychology	3.0
REES 1705	Real Estate Principles & Practices	2.0
REES 1715	Real Estate Finance	2.0
REES 1725	Real Estate Law	2.0
SOCI 1000	Human Relations: People Skills	3.0
SOCI 1010	Intro to Sociology	3.0
SOCI 2150	Issues of Unity & Diversity	3.0
SPAN 1010	Beginning Spanish I	5.0
SPAN 1020	Beginning Spanish II	5.0
WARE 1100	Introduction to Logistics	3.0
WARE 1200	Global Logistics	3.0
WARE 1250	Transportation Logistics	3.0
WARE 2150	Supply Chain Management	3.0
WARE 2400	Purchasing Logistics	3.0