

# ENTREPRENEURSHIP, AAS

## Program Description

The Mid-Plains Community College Associate of Applied Science in Business with an Entrepreneurship emphasis, will prepare students to develop the insight needed to create entrepreneurial opportunities and have the necessary skills to manage them after development.

Upon completion, graduates should have the knowledge and skills needed to assess new enterprise opportunities, obtain financial resources, market and start new ventures and manage entrepreneurial ventures for growth and profitability. Individuals who already own and operate their own businesses will have the background necessary to upgrade skills and broaden their business foundation.

## Career Opportunities

Opportunities for self-employment and business ownership exist in nearly every field. The Entrepreneurial Emphasis focuses on acquiring the business skills and knowledge required to be successfully self-employed.

Students will learn the principles and practices needed to grow and operate their own business which will directly affect their employment and income.

## Associate of Applied Science Degree Business

### Entrepreneurship Emphasis

#### Suggested Sequence of Study

Course	Title	Credit Hours
<b>First Semester</b>		
<b>Fall</b>		
ACCT 1025 or ACCT 1200	Introduction to Accounting or Principles of Accounting I	3.0
BSAD 1000	Leadership & Team Development	1.5
BSAD 1050	Introduction to Business	3.0
BSAD 1100 or SOCI 1000	Personal Finance or Human Relations: People Skills	3.0
BSAD 2250	Business Communications	3.0
Computer Elective ( <a href="https://catalog.mpcc.edu/course-catalog/programs/business/#electivestext">https://catalog.mpcc.edu/course-catalog/programs/business/#electivestext</a> )		1.5-2.0
<b>Credit Hours</b>		<b>15.0-15.5</b>
<b>Second Semester</b>		
<b>Spring</b>		
BSAD 1010	Personal/Professional Development	3.0
BSAD 1030	Business & Professional Speaking	3.0
BSAD 2500	Business Mathematics	3.0
BSAD 2540	Principles of Management	3.0
ENTR 1050	Introduction to Entrepreneurship	3.0
<b>Credit Hours</b>		<b>15.0</b>
<b>Third Semester</b>		
<b>Fall</b>		
BSAD 2510	Business Computer Systems	3.0
BSAD 2520	Principles of Marketing	3.0
BSAD 2710	Business Law I	3.0

ENTR 2040	Entrepreneurship Feasibility Study	3.0
Computer Elective ( <a href="https://catalog.mpcc.edu/course-catalog/programs/business/#electivestext">https://catalog.mpcc.edu/course-catalog/programs/business/#electivestext</a> )		0.0-1.5
Business Elective ( <a href="https://catalog.mpcc.edu/course-catalog/programs/business/#electivestext">https://catalog.mpcc.edu/course-catalog/programs/business/#electivestext</a> )		3.0

**Credit Hours 15.0-16.5**

#### Fourth Semester

##### Spring

BSAD 2745	Business Internship	5.0
ENTR 2090	Entrepreneurship Business Plan	3.0
Business Electives ( <a href="https://catalog.mpcc.edu/course-catalog/programs/business/#electivestext">https://catalog.mpcc.edu/course-catalog/programs/business/#electivestext</a> )		7.0

**Credit Hours 15.0**

**Total Credit Hours 60.0-62.0**

Course work in business, foreign language, economics, real estate, psychology, sociology, government, composition, statistics, information technology and cultural diversity would complement the business program. Please see the list of electives below.

## Electives List

Code	Title	Credit Hours
ACCT 1010	Payroll Accounting	2.0
ACCT 1210	Principles of Accounting II	3.0
ACCT 2020	Income Tax Acct for Individuals	3.0
ACCT 2130	Intermediate Accounting	3.0
ACCT 2170	Cost Accounting	3.0
AGRI 1410	Intro to Ag-Economics	3.0
AGRI 1745	Agribusiness & Food Marketing	3.0
AGRI 2040	Farm & Ranch Management	4.0
AGRI 2041	Farm & Ranch Management Lab	0.0
BSAD 1060	Introduction to Sports Management	3.0
BSAD 1070	Customer Service	3.0
BSAD 1100	Personal Finance	3.0
BSAD 1110	Introduction to Events Management	3.0
BSAD 1500	Leadership Behavior	1.5
BSAD 2000	Intro to Leadership Concepts	3.0
BSAD 2010	Principles of Selling	3.0
BSAD 2020	Leadership Development	3.0
BSAD 2050	Strategic Planning and Leadership	3.0
BSAD 2060	Intro Sports Facilities Management	3.0
BSAD 2100	Organizational Behavior	3.0
BSAD 2370	Digital Marketing	3.0
BSAD 2520	Principles of Marketing	3.0
BSAD 2540	Principles of Management	3.0
BSAD 2560	Information Management	3.0
BSAD 2570	MS Office Integration	3.0
BSAD 2580	Administrative Proc & Mgmt	3.0
BSAD 2720	Business Law II	3.0
CSCE	Any CSCE course approved by the business advisor and business & technology faculty	
ECON 1000	Contemporary Economic Issues	3.0
ECON 2110	Principles of Macroeconomics	3.0

ECON 2120	Principles of Microeconomics	3.0
ENGL 1010	English Composition I	3.0
ENTR 2040	Entrepreneurship Feasibility Study	3.0
ENTR 2050	Marketing for the Entrepreneur	3.0
ENTR 2090	Entrepreneurship Business Plan	3.0
INFO	Any INFO course approved by the business advisor and business faculty	
PSYC 1810	Intro to Psychology	3.0
SOCI 1000	Human Relations: People Skills	3.0
SOCI 1010	Intro to Sociology	3.0
SOCI 2150	Exploring Unity & Diversity	3.0
SPAN 1010	Elementary Spanish I	5.0
WARE 1100	Introduction to Logistics	3.0
WARE 1200	Global Logistics	3.0
WARE 1250	Transportation Logistics	3.0
WARE 2150	Supply Chain Management	3.0
WARE 2400	Purchasing Logistics	3.0